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DECORATING – BEST WAYS TO PRINT YOUR BRAND!

DEBOSS is a process in which a metal die is created from artwork. The die is then heat-pressed into the material, leaving an image of the artwork. This method is used on leather and other items. Adding color with foil stamping allows the depression or indent to be highlighted creating an impressive logo that really stands out.

EMBROIDERY is the art of decorating fabric or other materials with needle and thread or yarn. Embroidery pricing is based upon the number of stitches in the logo (regardless of how many colors).

LASER ENGRAVING uses light to burn an image into the item. This gives your logo a clean and polished appearance and works best when the item's surface is a different color than the item. The imprint color may vary depending on the material item of each item. Laser oxidation is available on items when the surface and the item are the same color. The imprint turns black with oxidation.

PAD PRINTING is an inked image that is transferred from a photo-etched plate to a thick, soft, silicone pad. The pad is then pressed against the part. The pad can wrap itself as much as 180 degrees around a small object, and ink coverage is excellent. One color is printed at a time, and registration between colors is adequate for four-color process printing.

SILK SCREEN printing is the direct imprinting of a design or copy onto the surface of a product. The image is pressed through tensioned nylon mesh, leaving a paint-like appearance. This is a sharper imprint than pad printing, though it requires a relatively flat surface without obstructions. Silk screen pricing is based on the number of colors in the imprint.

TRANSFER is an optional method replacing silk screen imprinting for detailed and multi-color imprints for a better appearance on certain items. It can be applied to a virtually unlimited range of surfaces. The imprint is reproduced on the surface layer of the material.